

# CASTLE ROCK FAMILIES

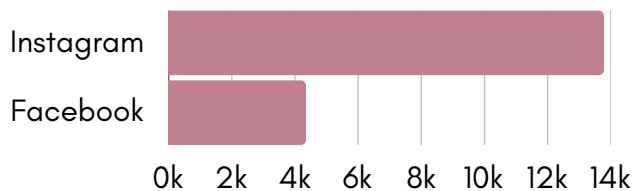
HELPING FAMILIES FIND FOOD, FUN AND EVENTS  
IN AND AROUND CASTLE ROCK, CO

## What is Castle Rock Families?

Castle Rock Families is the go-to guide for family fun in and around Castle Rock, CO. CRF features authentic, upbeat reviews and highlights of events, eateries, playgrounds, hikes, play places, date night ideas, and more.

Jen Kaminski of Castle Rock Families is an active parent and former marketing expert, exploring the best spots Colorado has to offer. Jen's goal for the CRF community is to use her keen marketing eye to help families live locally, feel connected, and spend less time searching for fun things to do in sunny, colorful Colorado!

### SOCIAL FOLLOWERS



Email Newsletter Subscribers: **485**

2023 Reach: **1.1 million (Up 168%)**

Engagement Rate: **8.14%** (Based on Reach)

YOY Follower Growth: **48%**



Followers  
Ages 25-44



Town Median  
Family Income



Town 2021  
Population

@CASTLEROCKFAMILIES





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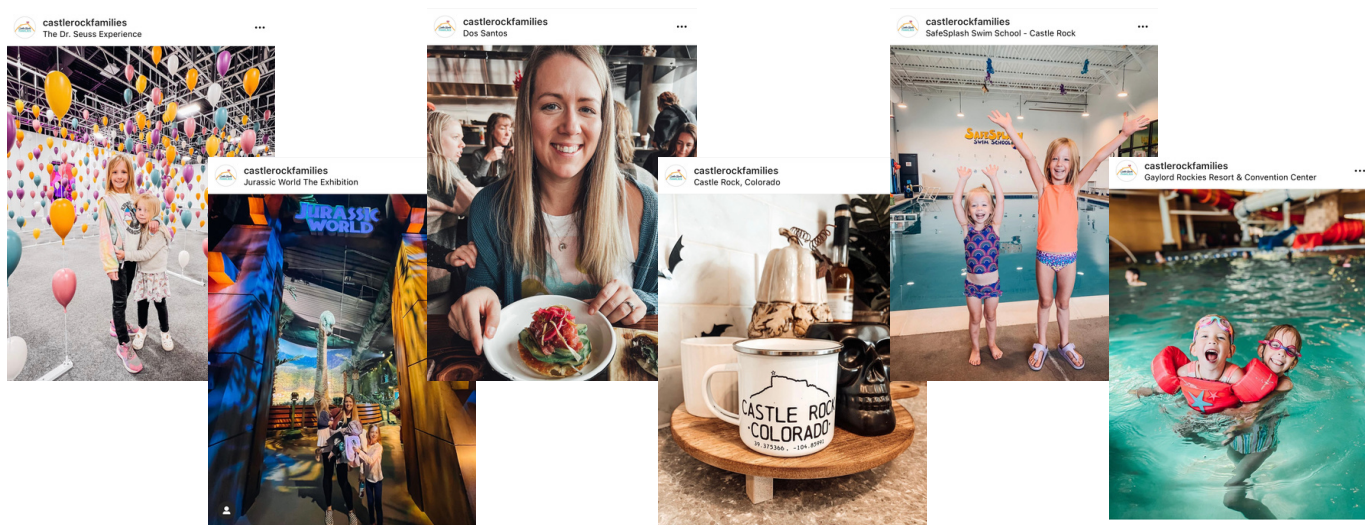
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## Content Examples

Castle Rock Families can put a positive spotlight on your business! Jen will meet with you to discuss your goals and create a plan to help grow followers, increase foot traffic, and generate leads.

**FOOD & SERVICE REVIEWS | SPECIAL EVENT FEATURES | REELS | PHOTOGRAPHY  
PRODUCT & SERVICE GIVEAWAYS | OFFERS & DISCOUNTS | LIVE STORIES | COPYWRITING**



## Partners Include:

- **FOX21 News, Colorado Springs - Featured!**
- Gaylord Rockies Resort & Convention Center
- YMCA of the Rockies
- National Western Stock Show
- Outlets at Castle Rock
- Meow Wolf Denver: Convergence Station
- Visit Golden, CO
- Visit Aurora, CO
- Mt. Princeton Hot Springs, Salida CO
- Colorado Department of Early Childhood
- Ice Castles
- Jurassic World: The Exhibition
- McDonald's (Rocky Mountain McDonald's)
- OVO and KOOZA, by Cirque du Soleil
- Disney On Ice
- American Ninja Warrior Adventure Park
- The Dr. Seuss Experience
- Little Kitchen Academy of Denver
- Pixar Putt & Disney Animation Immersive
- Cheyenne Mountain Zoo
- Luminova & Fright Fest at Elitch Gardens
- Snobahn Indoor Ski Center
- The Beer Spa Denver
- Rocky Mountain Food Tours
- AirCity360 Colorado Springs
- The Escape Game Lone Tree
- Babe's Tea Room Denver
- Drink Denver Events
- Magic of the Jack-o-Lanterns/Hudson Holidays
- Douglas County Fair & Rodeo
- Schotime Dance Center
- Wilde Brands
- LOB Denver
- Mici Italian
- 13th Floor Entertainment Group
- Shred415 Fitness
- Safe Splash Swim School of Castle Rock
- KidStrong Highlands Ranch
- My Neighbor Felix
- Snapology Lego Camps